Case study

Alain Afflelou, the son of a baker and of Algerian origin, opened the first Alain Afflelou shop in 1972 in Bordeaux, two years after graduating as an optician. In 1978, the brand became a franchise due to the success of its first opticians.
Today, the group has a network of 1,500 shops worldwide. The key to Alain Afflelou's success is to analyse, innovate and communicate with clear offers and attractive slogans. Alain Afflelou is able to continuously create innovative yet affordable products for the majority of the public.

Hybo challenge

Alain Afflelou decided to look for software that would allow them to manage their hybrid workstations efficiently. To do so, they purchased five Hybo software modules, which we will now break down, and customised the user interface to their corporate image, as well as adding QR tags to make check-in more convenient.

Needs
Alain Afflelou

To improve the management of hybrid workstations, Alain Afflelou asked Hybo for the following modules:

- Workplace booking and management module.

- **Room booking and management** module integrated with Outlook.

- Module for **booking and managing canteen shifts.**

- **Parking space management** module.

Challenge

Add Hybo to Alain Afflelou's management tools to make it easy for hybrid workstations to book their corporate spaces.

Requirements

- To be able to access the application from a mobile phone or web browser.

- That the application is **multilingual** in English and Spanish.

- The information of each user will be available from the **profile page**.

- **Desktop and room modules** with standard functionality, applying daily, periodic or recurring booking.

- That users can release a booking, whether it is a **dining**, desk or lounge shift from within the application. The space remains available for the rest of the users.

- Administrators will have an **administration module** where they will be able to configure the different modules, offices, dining areas and shifts, desks, etc.

- Users will be able to book parking spaces, check in with a QR code, report occupancy, self-manage maps... through the **parking space management module**.

ALAIN**AFFLELOU**

Solution

After 30 days of testing the hybo application, Alain Afflelou decided to implement it on 30 June 2022. The application is currently used by 125 employees in hybrid mode. In addition to metrics such as the space available to employees, Alain Afflelou is able to meet health and safety standards.

1 Desks booking

The booking of desks on the map is integrated with the link to Outlook. In addition, the check-in or release in case of cancellation is carried out.

2 Rooms booking

Rooms booking linked to Outlook with choice of capacity and timetable. In addition, check-in or release in case of cancellation.

3 **Canteen management**

Quick and easy canteen shift bookings. Simplifies the management of canteen schedules and integrates management tools and employee calendars.

4 **Parking space management**

Employees can booking parking spaces quickly and easily from anywhere and at any time. All parking spaces can be managed flexibly and intelligently: regular, special, electric charge and reduced mobility parking spaces. The administrator can also assign fixed parking spaces. From this module, the employee can check in with a QR code, self-manage maps, report occupancy, perform auto check out...

Opinions

Alberto Huertas
Head of people management

"

Hybo has been a great success, it is a very intuitive tool that allows us to easily manage our Hybrid work model. In addition, I value the flexibility as we have implemented a development where the employee reads the QR and sends their clocking in to our clocking tool.

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Contact

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